



International Retail Jobs

Over the past few decades, there have been drastic developments in the retail industry. The large retailing companies have managed to set up huge supply chains, inventory management systems, financing pacts, and wide-scale marketing plans to bring about drastic changes in the industry. There has been a huge development from local grocery stores to super malls all over the world. With the growth of the retail industry, there has been a huge requirement for candidates with managerial skills and good customer-relation skills throughout the world to serve the retailing industry.

Just a short time ago there was a situation where there were not enough sufficiently qualified graduates applying for the available management posts in retailing courses. The research studies showed that retail management was considered an unattractive career by many graduates, and their knowledge of what a retail management career would involve was limited. However, the growth in the retailing industry has attracted many people to take up retailing as their career and they decided to take up courses related to the retail industry like retail management and marketing. The enormous growth and expansion of the retail industry has opened new jobs for those who are educated and specialized in retail management, providing them with good pay packages.

The retailing industry provides great career opportunities throughout the world for those who deserve them. There are job openings in many fields of retailing like automotive, super markets, bazaars, jewelry, cosmetics, fashion, and many more. There is also [online retailing](#), e-commerce, which also provides great opportunities for candidates who are well trained in retailing and have knowledge of information technology and Internet.

To make up a [career in retailing](#), you need to have a flair for selling and you should have good customer interaction skills. Anticipation of customer needs is the key for success in retail marketing. You need to understand the needs of the customers and provide them with the goods they are in need of. Customer relationship is a key factor of developing in a retailing industry.

There are many career opportunities that you can opt for in a [retailing industry](#), like buying, merchandising, and customer service.

If you are a graduate with good negotiating skills and with some experience in retailing, then you can opt for a career with the purchasing team of a retailing company. With increased competition in the industry, the role of a

purchase manager is a significant one. You will be responsible for bargaining with the suppliers or wholesalers and for purchasing the products that are profitable to your company and also those products that attract the customers. You will also be responsible for in-store displays, brand management, and quality control of the products that customers are purchasing. You will be negotiating with wholesalers in terms of the profit margins that you will be getting and other aspects relating to the purchase of the products.

If you have good retail awareness with sound numerical abilities and good communication skills, you can opt for a [career in merchandising](#). Your responsibility involves controlling the departmental operations, keeping records of stocks, analyzing the sales trends, and also reporting to the purchase team about the current trend in the products being sold. A merchandiser is responsible for predicting the future scenarios like the change in trend, consumer purchase preferences, and the moves of your competitors in a particular product. You will also be guiding the sales team in terms of discounts given to the customers and the offers that you are giving to the customers to improve your sales.

To become a customer service executive or a store manager, you need to have customer interaction skills and a flair for selling. You need to have good communication skills and a good knowledge of the products in the store. You should also be passionate about the products you are selling and should be able to differentiate them from your competitors' products.

There are also other career opportunities in the retailing industry like stock management, inventory checking, and back-end operations which will require good mathematical knowledge and analyzing skills.

If your flair is designing and you have a creative mind, you can also find a job in the retailing industry as a textiles and jewelry design analyzer. The main job of a designer in a retail



Retail Career Feature

organization is to study the latest trends prevailing in the markets in advance. You need to communicate your ideas to purchasing teams to help them to purchase goods that match the future trends and thus help to increase the sales of the products. As a design analyzer, you need to improve your knowledge through TV shows, films, magazines, and newspapers and study the latest trends in the markets. You need to have a degree in fashion or textile designing or a degree in jewelry designing to gain some knowledge in this field.

You can also find good opportunities in retailing as an accountant. As an accountant, you will be responsible for maintaining the daily cash transactions, maintain purchase and sales reports, and also control inventory.

With the impact of fast-growing information technology and the Internet, there are also opportunities in the online retail industry like e-commerce and online selling. There are also good career opportunities in this online retail management.

Retailing jobs are available in many parts of the world for a deserved candidate. You have to just find the right kind of job that suits your skills and knowledge. There are many websites that help you to find a job in the retailing industry that give you a list of job openings available around the globe. You can apply to these jobs if you fit the requirements. You can also refer to news paper ads about openings in a retail field and apply to those jobs.

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