



Ten Top Tips for Getting a Retail Sales Job

Interested in getting one of the many jobs in retail? Well, if so, you've certainly got your work cut out for you. There's a lot more to sales jobs than ever before, and it's not as easy as it used to be to land one of those plum [retail jobs](#). You will find that there are still some great jobs available in the retail industry today, but managers are getting more and more picky about the people that they hire. So, landing a [retail sales job](#) is going to take some significant work on your part, and if you want to make sure that you land a high paying retail sales job of your own, here are ten top tips to help you out.

Tip #1 — Decide on a Game Plan

The first thing that you want to do when looking for retail jobs is decide on a game plan. Finding a job in retail sales is actually not that different from running a good sales campaign. Both require you to have a great strategy. So, take a look at the situation. Figure out what your best skills are, what the companies that are hiring want, and all you have to offer. Decide on several positions that you feel offer great potential, and then decide how you are going to get one of those jobs. When you have everything planned out, you will be well prepared and more likely to get the [jobs in retail](#) you're looking for.

Tip #2 — Decide on the Role You Want

It's very important that you decide on the role that you want. When you know the job you want and the role you want, you should make sure that your resume reflects this in the objective statement. You should not be general about the role that you're going for. Rather, be specific about the role that you really want to have. Employers are more likely to hire you if you show them that you are focused on the role that they are hiring for.

Tip #3 — Keep Your Resume Clean and Honest

Make sure that your resume is clean and honest when you are looking for [retail jobs](#). You should never lie on your resume. There are many people out there who try to stretch the truth on their resumes, but they are usually found out. Being honest is better than trying to explain why there are lies on your resume. Double-check the resume to make sure that there are no inconsistencies on the resume either.

Tip #4 — Research the Company

Before you actually have an interview for any retail sales jobs, make sure that you take the time to research the company in question. You should never go to an interview without knowing everything you can about the company. It may take some time, but take the time to learn as much as possible. This way, you can speak with the interviewer in an informed manner.

Tip #5 — Look for the Job While You're Not Desperate

If you really want a retail job, it's usually best to look for a job while you're not desperate. Look for a job while you still have a job or some other way to support yourself. If you're desperate because you have no money coming in, you may take the first thing you find, without really making sure that you get a great fit. So, make sure that it's the right time for you to search for a job for the best results.

Tip #6 — Get Some Practice and Experience Selling

Having some practice and experience in selling is going to be important if you are looking for jobs in retail. Of course, not only can practice in selling be helpful, but practice in interviews can also be helpful. Consider trying to get interviews for jobs you are not so sold on. Doing so will help you get some practice, even if you don't get or take these jobs. This practice will help you to be more confident in other interviews that really matter.

Tip #7 — Have Great References

Having great references is really important when you want to land jobs in retail as well. Most employers are going to take a close look at your references and will definitely contact them to find out more about you and how you perform on the job.



Retail Career Feature

Tip #8 – Sell Yourself

You're applying for retail sales jobs, so you need to learn to actually sell yourself to the employer. Use your sales skills to sell yourself to the person who is interviewing you.

Tip #9 – Be Willing to Admit Weaknesses

In some cases, employers have passed over applications for retail sales jobs because the applicants were not willing to admit that they had weaknesses. You should be willing to

admit that you actually have weaknesses and explain that you are willing to work on those weaknesses.

Tip #10 – Show Off Your Value

Ensure that you show off your value to a potential employer when looking for jobs in retail. Do your homework and show how you can solve the employer's problems. This makes you valuable to them. When you're able to show how valuable you can be to the company, you're more likely to land the retail job that you want.

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