



EmploymentCrossing Launches Exclusive Job Site for Media Professionals

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Pasadena, CA — To meet the demands of thousands of media professionals, EmploymentCrossing has launched MediaJobCrossing, a niche [job site](#) catering exclusively to media professionals. MediaJobCrossing offers [media job seekers](#) instant access to thousands of new media job openings covering all aspects of the media industry, including [television jobs](#), [radio jobs](#), [newspaper jobs](#), and [online marketing jobs](#).

A. Harrison Barnes, founder and CEO of MediaJobCrossing, says, "Various newspaper companies across the country have cut staff in recent times, while others have reported imminent layoffs, a sign that the current economic turmoil has affected the [media industry](#) as well. MediaJobCrossing has been launched with the needs of media job seekers affected by this downturn in mind."

According to AdAge.com, the US media employment rate has fallen to a 15-year low owing mainly to the slumping [newspaper industry](#). Newspapers have cut one in four jobs since the industry peaked in 1990. At that time, newspapers accounted for 50% of all [US media jobs](#); as of last year, however, that number had come down to 38%. Other media sectors such as television and radio have also cut jobs. "Various newspapers and other media segments have cut jobs, and MediaJobCrossing aims to provide all media job seekers with every possible job opening from even the most hidden sources," adds Barnes.

"Our 90-plus niche job sites have been a tremendous success. Since the launch of EmploymentCrossing, we have received a lot of requests from job seekers asking us to launch a niche job site for [media professionals](#). We are confident that MediaJobCrossing will fulfill the career needs of thousands of media job seekers in these tough times," adds Barnes.

MediaJobCrossing seeks to list every [media job opening](#) in the United States by monitoring the jobs posted on every job board, career website, and employer career page its researchers can locate. The types of jobs in the media industry are many, ranging from news producer, editor, and media planner to web designer, online editor, and classified manager.

According to Barnes, the most popular searches on the site thus far have been:

- [Media jobs](#)
- [Media agency jobs](#)
- [London media jobs](#)
- [Media sales jobs](#)
- [Media manager jobs](#)
- [Media planner jobs](#)
- [Media recruitment](#)
- [Media careers](#)
- [Media consultant jobs](#)

"There is an astonishing number of [media job openings](#) out there. We want to find them all," Barnes says.



Press Release

MediaJobCrossing charges \$29.95 a month to view its job-opening research. The job board also offers a free, seven-day trial to allow media job seekers to familiarize themselves with the service. Employers and recruiters are able to post their jobs for free on MediaJobCrossing to reach potential candidates.

For more information about MediaJobCrossing, please visit www.mediajobcrossing.com.

Contact:

Mary Waldron, Editorial Coordinator

MediaJobCrossing

626-243-1821

maryw@employmentcrossing.com

About MediaJobCrossing

MediaJobCrossing is an affiliate of EmploymentCrossing, a powerful and comprehensive organization dedicated to helping professionals find jobs that will enhance their careers. MediaJobCrossing consolidates every media job opening it can find in one convenient location. The website also offers a seven-day free trial to new members.