



## **MarketingCrossing Monitors the Hiring Needs of More Than 250,000 Employers**

August 2, 2007

Pasadena, CA,—MarketingCrossing offers the largest collection of active marketing jobs in the nation. To make one's job search quicker, more efficient, and user-friendly, MarketingCrossing is backed by a highly sophisticated search engine and hundreds of researchers working 'round the clock to find jobs. The site is a bonus for talented marketing professionals who seek to match their unique career goals and interests to employment opportunities.

With MarketingCrossing's staff of hundreds of highly experienced researchers extensively monitoring the hiring needs of more than 250,000 employers across the country, countless new jobs are added to the site every day. And since the jobs listed on the site are specific to the marketing industry, job seekers can enjoy faster, more targeted job-search experiences.

MarketingCrossing's homepage always lists the number of jobs the site posts each week along with a running total of job listings. The team works tirelessly to ensure that only the most current jobs are posted to the site every day. This week, MarketingCrossing added more than 450 new marketing job openings.

In addition to providing an extensive range of job listings including exclusive notices not posted to other employment sites, MarketingCrossing features a variety of articles that tap into the marketing industry's key players, companies, and stories.

This week, MarketingCrossing's featured articles section highlights the hallmarks of an effective marketing manager. Also, the "Marketing Star" section features a conversation with Harvey Hoffenberg, founder and president of Propulsion, LLC.

This exciting website is affiliated with EmploymentCrossing ([www.employmentcrossing.com](http://www.employmentcrossing.com)), the main hub for a growing family of industry-specific job-search sites that launched on April 9, 2007. Currently, job seekers can visit EmploymentCrossing to sign up for MarketingCrossing's services.

The EmploymentCrossing group of websites is on the fast track to expansion with more Crossing sites launching weekly. The site will focus exclusively on providing the most extensive range of available jobs from every corner of every sector. Watch for upcoming launches: ConstructionCrossing (August 6<sup>th</sup>), TransportationCrossing (August 13<sup>th</sup>), BusinessDevelopmentCrossing (August 13<sup>th</sup>), PharmaceuticalCrossing (August 20<sup>th</sup>), HospitalityCrossing (20<sup>th</sup> August), BlueCollarCrossing (August 27<sup>th</sup>), AdminCrossing (August 27<sup>th</sup>), ComplianceCrossing (September 3<sup>rd</sup>), DesigningCrossing (September 3<sup>rd</sup>), PublishingCrossing (September 10<sup>th</sup>), JournalismCrossing (September 10<sup>th</sup>), RadioCrossing (September 17<sup>th</sup>), TVCrossing (September 17<sup>th</sup>), TelecomCrossing (September 24<sup>th</sup>), GovernmentCrossing (September 24<sup>th</sup>), InternshipCrossing (October 1<sup>st</sup>), and EntryLevelCrossing (October 1<sup>st</sup>).

**1.800.680.7345**

***[www.marketingcrossing.com](http://www.marketingcrossing.com)***

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**MARKETINGCROSSING™**  
THE LARGEST COLLECTION OF MARKETING JOBS ON EARTH

The development of the Crossing employment sites was inspired by the success of LawCrossing ([www.lawcrossing.com](http://www.lawcrossing.com)), which features the largest collection of active legal jobs in the world including more than 10,000 positions at top law firms, corporations, public-interest organizations, and government offices throughout the U.S. Since its launch in July 2003, LawCrossing has become the world's largest legal-career-placement website. The site is another brainchild of EmploymentCrossing founder A. Harrison Barnes, who also founded the hugely successful parent company of the Crossing employment sites, Juriscape, in 2000.

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**About Juriscape:**

Juriscape was founded in January 2000. Seven years later, Juriscape has grown into an international, multimillion-dollar affiliation of more than 15 profitable companies and 500 enthusiastic employees.

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