



A Message from Our Founder

Hi, my name is **Harrison Barnes**. I'm the **CEO and founder of EmploymentCrossing**. Welcome! First of all, I want to thank you for taking the time to come to our site today. I know your time is valuable. So, I don't want to waste a lot of it. But what I have to tell you is something I believe is exceptionally important. As a matter of fact, it's probably something every other job board in the country doesn't want you to know about. We have a message. It's a strong message. And it's something that's going to change your job search forever. First of all, I want to explain to you how EmploymentCrossing works. And then I want to contrast what we do and what other websites out there are doing in the job search base. Once you understand this, I think you're going to understand why EmploymentCrossing is by far the best employment website for you.

First of all, what we do at EmploymentCrossing is different than other job boards. We actually go to other job boards and take all of their information and consolidate every single job that we can find on those sites on our website. In addition, we go to employer websites and find every single job that's posted there and consolidate it on our site. And then we go to association websites and do the same. Did you know there're over 10,000 job boards in the United States alone with job postings on them? The number's astonishing, and that is a lot of sources for us to monitor. We're a research company. I'm an attorney, a researcher. You know, I did a lot of research at the University of Chicago. I used to be a law professor. I am someone that thrives with research, and most of our staff is the exact same way. We are researchers. As a research company, our job is to take every job that we find and consolidate it. That's all we care about.

On other job boards, it's far different. What they do is they're marketing companies. They go out and try to sell classified ads on their website to employers. What ends up happening is when you go to most job boards you're only seeing a small selection of the jobs that are out there. It's crazy. You may only see five or ten percent. You may see one percent. It's incredible how few jobs most job boards have.

Our job is to consolidate every job. We don't just do that. Our specialty is finding employer jobs. We find jobs from employer websites. Very few people search for jobs on employer websites. There are tens of thousands of employers throughout the United States that post their jobs on their websites, and very few people are applying to those jobs. We are going out and looking at all those jobs on employer websites and bringing them all onto EmploymentCrossing. It makes a huge difference. When you apply to jobs that have very few applications, you're much more likely to get the job. You need our service. It is something that will help you tremendously.

You know, we're not going to advertise on the Super Bowl. We're not going to advertise in places where you're going to see us and say, "Oh my God, this is a great site." The reason is because we're a research company. Our job is to do research. When's the last time you saw a bunch of researchers advertising on the Super Bowl? It doesn't happen. As a research company, our job is to consolidate every job we can find. That's all we care about.

Now, our business motto is different than other job boards and so is our revenue model. We can't charge an employer \$100 to \$1,000 to post a job on our website. If an employer wants to post a job on our website, they're welcome to. It's free. But because we do research, our business model requires us to charge the job seeker. We charge \$39.95 a month. That's a very good deal. It costs us hundreds of thousands of dollars per week to take all the jobs we find and consolidate them on our site. It's a big task that we have. We take it very seriously.



And another thing, because we're not advertising on major sources, we're not driving job seekers like crazy to our job site. This means that the jobs on our website are typically getting far fewer applications than jobs on other sites. Anybody can access a job on a public job board; that's not the case with our site. Our site is a membership site. Our membership fee, which is very small when compared to the research costs that are involved, keeps a lot of people out. As a matter of fact, if you're like most people, you may leave right now. Very few people will stay. The people that stay on our site typically get more jobs. They get jobs that pay more. They get more interviews. They get jobs closer to their houses. They get the exact type of work they want. That's what you need. That's what you should deserve from a job site. It's very rare that people look for a job five times a year or more than a couple times every decade. If you're like most people, you deserve to really make the most out of your job search when you look for a job.

I'd encourage you to sign up right now. We offer a free 7-day trial. If you don't like our site within the first seven days, just call up and cancel. There's never any charge. You can apply to as many jobs as you want during the first seven days. Be our guest! There's never going to be any charge. And if you decide to stay a member, I encourage you to use our site often. Your career and your job is like a commodity. You have to sell yourself the highest paid job you can, or the one that most matches your interest and makes you happiest. You deserve that. Our job site exists for you. Use it. We want you as a member. I hope you join now. Thank you very much! I'm Harrison Barnes from EmploymentCrossing. Bye!