



Green-Collar Jobs Are the Newest Recession-Proof Jobs, Says EmploymentCrossing

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Pasadena, CA — EmploymentCrossing, one of world's leading job boards, has discovered that the economy of the future will depend largely on companies which are currently introducing environmentally friendly products and services. Seconding the results of a recently released Worldwatch Institute study, EmploymentCrossing's own statistics clearly demonstrate the fact that as employment rates in the fossil fuel sector are deteriorating at a brisk pace, the best hope of reviving the crumbling job market lies in an increase in green-collar jobs. Fortunately, the job portal is already up and running with the task of posting new green jobs every day.

Experience, Inc., a US career provider, also discovered that college students and recent grads prefer to work for more environmentally friendly companies and buy greener products. More than 81% of the grads were found to be genuinely concerned about the climate crisis and wanted to work with a green-certified company, while 79% said that they would prefer green jobs if they had to choose between two or more job offers. Some also insisted on better green products being made available, while others said that people should be given greater awareness about green issues and their roles in the environment. Ultimately, the study revealed that college grads and students have increasingly realized the importance of "going green" in today's recessionary times.

"Blue-collar jobs and white-collar jobs will have to give way to green-collar jobs if the nation is to effectively face the present sluggish economy and energy crunch," says A. Harrison Barnes, CEO of EmploymentCrossing. "Though EmploymentCrossing has posted a record number of jobs in recent weeks, we find that job seekers today are more and more interested in having an environmentally friendly job, and hence insist on working with green-certified companies."

Regarding employment issues, the Worldwatch Institute study noted that growing automation, together with escalating prices, has triggered a steady fall in the number of jobs available in the fossil fuel industries. Meanwhile, millions of green-collar jobs are predicted to be created over the next decade, according to several institutional studies.

"The future economy will be a 'clean-energy economy,' where the focus will be centered on energy efficiency through the use of renewable resources and alternative fuels. The path there will not be easy, however, as massive green investment and innovative market policies need to be wedded to greener job opportunities that will help in reviving the present economy," adds Barnes.

EmploymentCrossing provides instant access to a comprehensive pool of listings based on your particular area of interest. Unlike other job-search and career sites, EmploymentCrossing weeds out spam and jobs outside one's niche, allowing the job seeker to search efficiently and specifically. The job board posted more than 200,000 jobs last week and has redoubled its efforts to seek out green-collar jobs for all job seekers in the coming days.

EmploymentCrossing consists of a comprehensive collection of over 2 million researched job openings in its database, including job openings from all Fortune 500 companies. To learn more about EmploymentCrossing, log on to www.employmentcrossing.com.



Press Release

Contact:

Mary Waldron, Editorial Coordinator
EmploymentCrossing
626-243-1821
maryw@employmentcrossing.com

About EmploymentCrossing:

EmploymentCrossing is a powerful and comprehensive organization dedicated to helping professionals find jobs that will enhance their careers. EmploymentCrossing consists of 90+ industry-specific job boards which consolidate every job opening they can find in one convenient location. The website also offers a seven-day free trial to new members.