



AdvertisingCrossing's Main Hub, EmploymentCrossing, Joins Social Networking Site MySpace

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Pasadena, CA—With social networking sites quickly becoming the future of connecting with everyone and anyone online, EmploymentCrossing (www.employmentcrossing.com), AdvertisingCrossing's (www.advertisingcrossing.com) primary affiliate, has launched a profile on MySpace (www.myspace.com) to further reach its audience.

Now EmploymentCrossing members and non-members can easily access all of the latest updates and news EmploymentCrossing's sites have to offer while they browse their daily MySpace messages and comments. Bulletins about newly added site features and jobs as well as blog postings reporting newly added articles will allow friends of EmploymentCrossing to quickly and easily link to what's happening on the site in real time.

EmploymentCrossing has thousands of members and non-members who are already visiting its various Crossing sites multiple times per week. EmploymentCrossing's MySpace page will give users another route to access what its sites have to offer.

"Millions of job seekers and professionals from all industries are on MySpace," said CEO A. Harrison Barnes. "We're bringing EmploymentCrossing to the community on a site that many people already visit on a daily basis. We want EmploymentCrossing to be that much more accessible to our users and potential users."

More importantly, EmploymentCrossing on MySpace will also allow students and professionals to connect with one another. EmploymentCrossing friends can meet and share the latest industry information and news, which will provide invaluable opportunities for networking.

Furthermore, EmploymentCrossing on MySpace will open new lines of communication between the site and its audience. Friends of EmploymentCrossing can post comments about EmploymentCrossing's sites and their experiences using them. EmploymentCrossing friends can also utilize the profile to submit article ideas, site feedback, and questions they have about the job-search site's services.

EmploymentCrossing, which features more than 25 industry-specific career websites and job boards with massive and ever-expanding collections of jobs, was founded in April of 2007 and is quickly becoming a job-seeking staple in many professionals' careers.



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About EmploymentCrossing:

EmploymentCrossing is an affiliate of Juriscape. Established in 2000, Juriscape has been helping job seekers find employment for more than seven years. Today, Juriscape has grown into an international, multimillion-dollar affiliation of more than 15 profitable companies and 500 enthusiastic employees.

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