



AdvertisingCrossing is the Latest Buzzword in the Advertising Job-Search Industry

August 2, 2007

Pasadena, CA, —Finding an advertising job online is now easy, precise, and super-efficient thanks to the dynamic job-search website AdvertisingCrossing. Designed exclusively for advertising professionals, AdvertisingCrossing helps talented professionals find the best opportunities to match their unique career goals and interests.

With AdvertisingCrossing's staff of hundreds of highly experienced researchers extensively monitoring the hiring needs of more than 250,000 employers across the country, countless new jobs are added to the site every day. And since the jobs listed on the site are specific to the advertising industry, job seekers can enjoy faster, more targeted job-search experiences.

AdvertisingCrossing's homepage always lists the number of jobs the site posts each week along with a running total of job listings. The team works tirelessly to ensure that only the most current jobs are posted to the site every day. This week, AdvertisingCrossing added about 60 new advertising job openings.

In addition to providing an extensive range of job listings including exclusive notices not posted to other employment sites, AdvertisingCrossing features a variety of articles that tap into the advertising industry's key players, companies, and stories.

This week, AdvertisingCrossing's "Advertising Star" section features The Martin Agency, recently ranked as the number five advertising agency in the United States by *Advertising Age*. Also, in this week's "Advice from the Experts" article, learn "Why the U.S. Needs a Department of Communications."

This exciting website is affiliated with EmploymentCrossing (www.employmentcrossing.com), the main hub for a growing family of industry-specific job-search sites that launched on April 9, 2007. Currently, job seekers can visit EmploymentCrossing to sign up for AdvertisingCrossing's services.

The EmploymentCrossing group of websites is on the fast track to expansion with more Crossing sites launching weekly. The site will focus exclusively on providing the most extensive range of available jobs from every corner of every sector. Watch for upcoming launches: ConstructionCrossing (August 6th), TransportationCrossing (August 13th), BusinessDevelopmentCrossing (August 13th), PharmaceuticalCrossing (August 20th), HospitalityCrossing (20th August), BlueCollarCrossing (August 27th), AdminCrossing (August 27th), ComplianceCrossing (September 3rd), DesigningCrossing (September 3rd), PublishingCrossing (September 10th), JournalismCrossing (September 10th), RadioCrossing (September 17th), TVCrossing (September 17th), TelecomCrossing (September 24th), GovernmentCrossing (September 24th), InternshipCrossing (October 1st), and EntryLevelCrossing (October 1st).

The development of the Crossing employment sites was inspired by the success of LawCrossing (www.lawcrossing.com), which features the largest collection of active legal jobs in the world including more than 10,000 positions at top



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law firms, corporations, public-interest organizations, and government offices throughout the U.S. Since its launch in July 2003, LawCrossing has become the world's largest legal-career-placement website. The site is another brainchild of EmploymentCrossing founder A. Harrison Barnes, who also founded the hugely successful parent company of the Crossing employment sites, Juriscape, in 2000.

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About Juriscape:

Juriscape was founded in January 2000. Seven years later, Juriscape has grown into an international, multimillion-dollar affiliation of more than 15 profitable companies and 500 enthusiastic employees.

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www.advertisingcrossing.com